



## **EMF's Honor Roll Society Generates Collective Giving**

How can \$150,000 in donations turn into \$650,000 toward research for care of patients with undiagnosed and uncontrolled chronic diseases? Or how does \$50,000 become \$6.1 million in protocol for interpersonal violence?

It isn't magic. It's all in a year's work for the collective power of the Emergency Medicine Foundation's donors.

While EMF raises money all year long through individual donations and bequests, it's through the EMF Honor Roll where physicians groups have found a place to contribute toward a shared goal.

"Emergency Medical Associates feels it is our duty to invest in research and education in order to enhance emergency medicine," says Ray Iannaccone, MD, FACEP, President & CEO of EMA. "Our physicians group has always had a vision of bringing the practice of emergency medicine to new heights through excellence in patient care and operations."

There are three levels in the Physician Group Giving Society: Chair's Pinnacle Bronze (\$500), Silver (\$1,000) and Gold (\$5,000).

All groups receive recognition at Scientific Assembly and in Annals of the Emergency Medicine, while Gold level members receive an invitation to the EMF/ACEP Corporate Advisory Council and EMF major donor reception at Scientific Assembly.

Dr. Iannaccone adds that because doctors are, by their nature, innovators — it's only natural that his group would support EMF.

"The best return on an investment in future innovation and improvement in our specialty is through supporting EMF," he says. "Modest giving returns great effort and terrific results."

Since 1972, EMF has been able to provide grants to young investigators with important research questions. By developing their research skills through mentorship, grantees can leverage these grants to obtain larger grants from other organizations such as the NIH, WHO, and others.

For more information on adding your physician's group to the Honor Roll, contact Holly Hull Miori, MTS, at (800) 798-1822, ext. 3216, or by email at [hmiori@acep.org](mailto:hmiori@acep.org).